Texting Tactics
How to Amplify Sexual Attraction through Text Messaging
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Introduction

For most ‘younger’ people, texting has become as mainstream a communication tool as email or phone calls. Even better, it’s something we can do on the spur of the moment and when other forms of communication is not possible.

Texting is therefore a quick and effective way of letting women know you’re thinking about them, keeping them interested, and judging the best moment for that all-important 1st date (or second meeting).

Not all text messages are the same, however, and you should never view texting women as being the same as texting your guy friends. Texting women is all about building sexual tension, so your focus should be specifically on flirting and building attraction, not merely communicating information.

To be successful with women, you have to communicate on their level, and in order to do that, you need to understand what women seek. We all want to feel, and this is particularly the case with women.

It is one of their major motivations. If a woman doesn’t feel an attraction to you, this will shut down interaction and you won’t progress any further.

So it’s mandatory that you create an emotional connection with women if want to keep them interested.
Attraction can be a somewhat uncomfortable feeling produced by a biological response to stimuli. It builds tension, such as what you might feel before riding a scary roller coaster.

Women are looking for guys who can provide this *up and down roller coaster* in their lives. They thrive off emotional interactions that keep them on their toes.

Attraction is absolutely vital if someone is to fall in love with you, and the best way of building attraction is through having them *undergo an experience* with you. However, simply *imagining or remembering an emotional experience* can be just as effective as actually doing it, as both experiences are triggered by the same emotion.

**This is why women love reality TV:** By witnessing someone else’s life, they are able to experience the emotional upheaval. With effective texting, you create these same feelings.

Women *LOVE* text messaging, and you’re going to have to keep up with this. With practice, mastering texting can make it easier for you to get the girl.

The key is to use it as a way of *maintaining sexual chemistry*, so you’ll always want to send something that’ll deepen the rapport and maintain attraction.

In this day and age, texting can actually work better than a phone call. With calling, there’s a chance she won’t pick up the phone, while texts are generally always read.
Texts can be sent both to women interested and currently uninterested in you, showing off your fun side and building chemistry.

I recommend that you text every girl about at least three to four times a week.

These are quick and effective opportunities to sell yourself, letting her know what’s going on in your life and reminding her of the attractive traits that you had when you first met.

This is a time to talk about you, offering information while NOT asking her for anything in return...
5 Rules for Texting Women

While texting can be a powerful tool, there are right and wrong ways for doing it.

*When texting, always keep these points in mind:*

Rule #1 – Don't Avoid Conversations

In this digital age, people tend to hide behind texting and emails when they are fearful of engaging in verbal conversation. If this is your motivation, it’s merely putting off the poor in-person conversation you will eventually have.

Don’t think of texting as the "safe" area for talking to women.

**Always consider the purpose of your text.**

*Are trying to set up a date, or are you working on sexual tension?*

If you’re trying to set up a date, texting will lower the chances of this happening. Leave the date planning for a phone call.

In general, if you’re trying to set up a date, you should only text if:

- She texts you first. (And makes mention of wanting to ‘hang out’)*
You call and she’s not answering the phone. (Instead of leaving a message, send her a text)

Your purpose is getting her on the phone. (Playfully banter and accuse her of being afraid to talk on the phone)

Rule #2 – Use Call-Back Humor

The phone numbers you collect will likely run the spectrum. It will be obvious that some women are really into you, while others might not even remember who you are when you call.

That’s why it’s extremely important to stand apart from other guys in everything you do.

You need to form a special bond with each woman you meet, which is why I like to use what’s known as "call-back humor."

First, you need to create a funny, memorable routine when you first meet the woman in question. This might be a nickname or a funny role-playing routine you created.

This becomes an anchor, and, following the basics of neuro-linguistic programming (NLP), references to this anchor reminds her of all the good feelings she had when you first met.

Thus, first she has a positive experience with you, and then she can relive that experience through the use of call-back humor.
As an example, a couple weeks ago I met a girl who was originally from Eastern Europe.

She had a funny, distinctive accent and said “very nice” a few times, so naturally I nicknamed her Borat, a character from an American comedy film a few years back of whom she reminded me.

She said she was familiar with the movie and found my nickname amusing, so I proceeded to ask if she wore suits like the Borat character or if she was “the #4 prostitute in all of Kazakhstan,” which references a well-known line in the movie.

The bottom line is we spent a lot of time engaged in good-natured teasing, and it made her laugh.

This is important because when I subsequently called and texted her, I referenced the Borat nickname. That would immediately remind her of how much fun we had on that first day.

When we connected on the phone, we were able to easily continue that fun, teasing conversation. We didn’t experience awkwardness because we already had a connection and could easily relate.

Call-back humor can be incredibly effective in recreating experiences and encouraging a woman’s attraction to you, but it does require some work on your part.

YOU have to create a funny and unique connection during your first meeting. Nicknames are a very effective way of creating an easy-to-reference reminder of that connection. Then, work that reference into your verbal and texting conversations.
Rule #3 – Bring Value

Your texts should always provide value to women.

It might make her laugh or reveal something more about you, but there should always be something offered in a text message. This is where you show her what a great guy you are, not make demands on her.

Always remember you are providing her with information, not prying into her life. Avoid open-ended questions, as they only make you look needy.

You want to create emotion and show her your playful personality. Getting her to laugh will build the rapport between you. Again, you might do this through the use of call-back humor or a nickname that brings back memories of a previous positive encounter.

Rule #4 – Don’t Send Too Many Texts

Nobody likes a nag. While texting frequently (three to four times a week) encourages attraction, constant texting can leave her feeling you might be overly needy or even obsessive.

While women like to know that they are in your thoughts, they don’t want to think you’re constantly thinking about them. Even if she is the only person you are dating, limit your number of texts.
Texting is not the same as verbal conversation. Subjects that require long, drawn out discussions should be done face-to-face or over the phone.

Text messages are quick reminders to her about what a great guy you are and the fun you had on your last encounter. Each texting session should only include one or two messages, depending upon her response.

If she doesn’t respond to a text, try again the next day or even the day after next. Don’t keep texting her on the same day: Clearly she has a reason for not responding.

Again, one of the things you’re trying to communicate is what a great catch you are, and great catches do not demand responses or nag.

Rule #5 – Create Familiarity

Remember that the purpose of texting is to help create and encourage familiarity, attraction, and sexual tension between the two of you.

I try to send my first text soon after getting her number. That way she’s already thinking about me again before the memories have had time to fade.

You can even send her a text while you’re still talking to her. Be funny, referencing the call-back humor or even the current situation.
For example, you might get a girl’s number and AS you’re talking to her, send something like: “Who is the AWESOME guy you’re talking to?”

This has the additional advantage of getting your contact information into her phone, making it easier for her to reach back to you. You can also gauge her initial interest by seeing if she saves the contact information.
Text OR Call Her?

Texting is definitely *not always* the best mode of communication. Phone calls are more personal: she can hear your voice, inflections and laugh, which says a lot about a person.

*You can also better control the conversation and her mood over the phone.*

On the downside, there’s less than a 50% chance she’ll answer your call, although this can depend on how strong the initial rapport was.

It may be difficult to even get her to return calls at her convenience: sometimes women feel it’s too forward to call you, even in returning a call, and sometimes they simply get cold feet as the pleasant memories start to fade.

With texting, *you’ll get something like a 75% response rate or even higher.* It’s quick and easy for her to respond, and you’ll have the opportunity to immediately remind her of the great time she experienced with you the first time you met.

This is precisely why I like to send a text *within a few hours of receiving a phone number.* It keeps up the sexual tension and establishes or strengthens the rapport between you.

The exact timing has to be determined by you. It might be only a few minutes after receiving the number, or it might be a whole day, but do text her *SOON* to keep the attraction fresh and exciting.
None of this, however, is a reason to avoid phone conversations. Texting is a great start, but after exchanging a couple messages, you should definitely be calling her, usually within two days of the original meeting.

Remember to think of your texting as a means of prompting a phone conversation.

Texting is also great if you can’t connect by phone. If you’re playing phone tag, texting can fill in the gaps and keep the interest strong until you can finally connect verbally.

Texts can also act as a reminder to women that you’re hoping for a return call, even if you don’t explicitly state it in the text message.
What Should I Text?

Tone is incredibly important when texting. When texting a woman, **DO:**

- Keep messages short. *(Save longer conversations for the phone)*
- Be flirty. *(That is the purpose, after all)*
- Keep things fun and playful.
- Keep things emotional rather than logical.
- Make her feel like she’s missing out by not being with you
- Spice it up with wit or other charged words.
- Give “teasers” so that she’ll get curious and write back
- Keep up the sexual tension.
- Develop your own unique style.
- Use what you know about her to tease. *(That makes the interaction uniquely personal and shows you can remember things about her)*
- Mix call-back humor with tension.
- Create new experiences as well as refer to old ones.

On the other hand, **DON’T:**

- Answer their deep questions. *(That’s for phone conversations)*
- Send the same text messages to every woman *(Different goals need different approaches. For*
example, a potential long-term relationship should certainly not be treated like ‘booty call’ and vice-versa)

λ Avoid serious, soul-revealing topics. (It breaks the mood and is more effective on the phone or face-to-face)

**Above all, assume familiarity.**

*Speak with her as if you already know her.* If you do not sound confident and comfortable, it will be much more difficult for her to feel comfortable with you.

Also, talk to her as if she’s in the room with you. Don’t stress the current distance between you.
12 Sample Texts You Can Send

I use a *TON* of call-back humor in my texts. *It keeps her laughing as well as reminding her of the experiences we have shared.*

My texts often **revolve around a nickname** I have created for her which also acts as a way to playfully tease her. In other words, I’m concerned with maintaining sexual tension.

That said, here are a few texts that I’ve used in different situations. *(Again, most of your text messages will be content-specific, so these should be used as general examples, not lines to blindly copy.)*

While these are ones that I have used, what you text will depend on your in-person conversations.

**Right After Meeting a Girl**

These are a few messages I’ve sent a few hours after meeting a girl. Usually I’ll reference our conversation somewhere in the text:

λ  “I *know you’re thinking about me*. So *I thought I would say hi!*”

λ  “My ears are tingling...stop talking about me!”
“Wow...that’s weird. I think I just saw your twin. Are you stalking me?”

**Lifestyle Updates**

*I like to send texts once every couple of days.* This helps keep me in the forefront of a woman’s mind.

Commenting about something currently happening gives me an excuse to send a text and also keeps her involved in my life. Then, when I call, she’ll immediately recognize my number and be more likely to answer:

- “Dude...my cat just did the craziest thing...”
- “I just saw an army of Oompa Loompas. I think short people are out breeding.”
- “85 degrees out. Time to grab a towel and head to the beach. Too bad you have to work!!!”

**Sexual Tension**

I like sending these messages after I’ve spoken to a woman on the phone. These are generally used when I’m confident that she has interest but we have not yet had a second meeting.

*The goal here is to send messages that will build her anticipation for seeing me again.*

*I also like to send messages that are purposefully confusing.* Some will make her think I want her in a sexual
way. Others will focus on sending mixed signals where she’s not sure of my intention.

- “Miss me yet?”
- “Tomorrow should be awesome. Just try not to embarrass me in front of my friends.”
- “Looking forward to seeing you. You’re like the bratty little sister I’ve always wanted.”

After the 1st Date (or Second Meetup)

After meeting up for the first time, you want to keep up the sexual tension. This is important even if you’ve slept with her.

Here, I’ll still do some teasing, but I’ll also send “nice” texts that’ll deepen our connection

- “Had an AWESOME time. Hugs and kisses!”
- “Fun times! I guess I can show you off to all my friends!”
- “Had a great time! Even if you’re a little dorky…”

Note that none of these examples include open-ended questions. Keep control of the conversation topic by using fun statements flavored with directed questions needing only a short answer, generally a “yes” or “no.”
Calibrating Your Texts

Becoming an expert texter won’t happen overnight, but you will find that your text game evolves and improves as you meet more women, try different approaches, and sharpen the methods you find particularly effective.

The cardinal rule is never be boring!

No emotion or feeling comes from being boring, and women are looking to experience emotion and feel experiences.

*Keep things light and fun,* switch thing up, and don’t ever let things get overly serious.

Always think about creating some kind of feeling in the text messages you write, whether that feeling is amusement, desire, tension, thrilling, etc.

Like other aspects of your game, it’s important to evaluate the reactions you’re getting from different women. This is what we call calibration: *You measure her reactions and tune your future texts accordingly.*

*For example,* some women respond really well to sexual comments, while others will be totally turned off. You need to quickly determine where each woman falls in that spectrum and write your texts accordingly.

This process is one of the reasons why humor is so incredibly important.

Serious issues are taken seriously, but a failed comment said in jest can be more easily brushed aside and help you
better understand what she’s looking for when you meet again face-to-face.

**There are plenty of styles to try and explore.** I’m a big fan of teasing and cocky humor, but I regularly mix it up with other approaches such as sexual innuendos; the nice, sweet guy; being vague and mysterious; short and to the point; and longer descriptive texts.

Be sure to try out several styles in your first few texts to get a better feel for her going forward.

**Bottom Line…**

**The key to calibration is to mix up your texting styles and approaches.**

In addition, try a variety of responses to her texts: sometimes you can respond immediately, but also try delaying your reply at times.

Sometimes you can directly respond to her questions, but other times you can try being more elusive, perhaps joking and teasing about the question rather than directly answering.

*Short, punchy messages can be mixed up with longer, more detailed messages.*

Then you just need to be attentive to her responses. If she is sending text after text or long narratives, then you know whatever approach you’re currently using is working.

If her responses are more lackluster, it’s probably time to mix up your approach and try something new.
Improving Your Text Game

As you develop your texting skills, you may be surprised by the results. Personally, I’ve had sex with women who I’ve only communicated with through texting.

On the other hand, I’ve also misjudged certain women through texting, and the resulting calibrations completely blew my chances with them.

It just goes to show that you should always be aiming to improve your texting game, making use of the styles you find effective and discarding those that you don’t.

One of my tools for pinpointing effective approaches is the use of a personal "swipe file" of proven messages.

This is a list of specific text messages that have received a notably positive response in the past, which I then may use again in the future. My swipe file is broken down into categories representing different goals.

For example, some lines are specifically for creating sexual tension, establishing rapport, or creating attraction, and each should have its own category.
Likewise, I have messages that work great for women I have just met but which wouldn’t be appropriate for someone I’ve been speaking with for a few days.

Over time, you’ll find that successful text conversations follow certain distinct patterns, so it’s important to be aware of how dynamics may be changing between you and her.

As you do so, you’ll also learn when’s the best time to move forward with a woman or, alternatively, when you should slow things down to keep a woman interested and comfortable.
**Mass Texting**

**Mass texting** is an advanced tactic you can use when you have enough women potentially ‘in play’ that texting them all individually might not be a productive use of your time.

This can be particularly useful in **judging the quality of recently acquired numbers** as well as catching up with women with whom you’ve lost touch.

The key to mass texts is to keep it short and to the point. *Personally, I like to use a random, funny little thing that’s happened to me during the day.*

Avoid asking questions or appearing to seek approval from them. You’re simply sending out a reminder that you exist, you’re fun to be around, and you’re still interested in them.

*Those who reply quickly separate themselves from the rest of the pack.* Clearly they still reciprocate the attraction and should then be the ones on which you focus your attention.

I’ve also found that mass texting works best when you write something that seems relatively personal.

*Again,* triggering the emotional side of her mind is an important component in keeping women’s attention. However, “emotional” doesn’t necessarily mean romantic or soul revealing. It just needs to trigger her emotional side.

*As an example,* I recently sent a text message that said, “This character on True Blood totally reminds me of you.”

I don’t know why, but women love this show. They have an emotional connection with it. In that one sentence text, I have communicated that I also have an interest in this show, I’m thinking specifically of her, and I’m connecting her with a sensual character.
From this ONE text, I received 8 replies all from women that I lost touch with. Consequently, I was able to create sexual attraction AND set up a few dates during the week.

It’s kind of sneaky technique, but it also show’s you’re thinking of a girl **without seeming needy or desperate**.
Conclusion

In today’s digital age, texting has become a critical part of being successful with women.

*We all live busy lives* and often don’t have time for lengthy phone conversations, yet life is so quick-paced that a woman is likely to move on to greener pastures if she isn’t regularly receiving reinforcement of her attraction.

Texting shows spontaneity, while at the same time it avoids the threat of obsession.

Communication on an emotional level is absolutely paramount when connecting with women. *Without an emotional connection, there will be no sexual tension, no attraction, and no interest.*

Women **love** feeling emotions, so always structure your messages in a way that encourages her to feel something from you or remind her of a previous experience.

All of the techniques here lead back to creating that emotional bond. If you can master that, you’ll find texting to be an incredibly successful part of your interactions with women.

You’ll know that a woman is sexually attracted to you before you even meet her for a second time.

Now before I leave you, I want to briefly talk about ONE more thing...
Introducing...Flirt Mastery

There is a lot more to learn about flirting with women besides text messaging. In the full version of the **Flirt Mastery** system, I cover pages of quality information about creating sexual tension and attracting women.

I’ve specially designed this course to take you through every type of conversation obstacle that you’ll face with women and learn how to create that sexual tension that’s always important for building attraction!

To give you an idea of what’s included, here is brief list of what I cover:

- **19 qualities that women find most attractive in a guy.** (Do 3-5 of these and you’ll stand out from other guys. Do 10 or more, and you’ll become the most attractive guy she’s ever met!) Pages 35-67

- **10 things you should never, ever do in a conversation** if you’re attracted to a certain woman. Pages 115-123

  *Plus*

- 9 mandatory rules that guarantee instant “Flirting Success” Pages 124-131

- **13 crucial elements for creating that perfect tale** that’ll captivate her imagination (*and her heart!*) Pages 169-178
Plus...

λ **The 4 C’s for telling a story** that’ll make her hang on your every word. Pages 179-181

λ **The secret behind building an “Instant Connection” with every woman you meet.** *Get this right and she’ll feel like she’s known you forever* Pages 261-264

λ **3 silent signals** from her eyes that show when she’s interested in what you’re saying. Pages 94-95

λ **7 behaviors a woman will show when she’s trying to decide about “what type of man” you are.** *(Fail to recognize these tests and you’ll automatically end up in the ‘The Friends Zone’)* Pages 200-201

λ **Break ANY of these five rules for touching women** and you’ll be sleeping alone tonight. Pages 97-98

λ **11 flirty games you can play** that’ll get her laughing, having fun and feeling very excited in your presence. Pages 232-239

λ **The #1 skill I use to make women feel like I’m practically reading their minds.** Plus, 11 shocking statements to say that’ll leave them wondering if you have ESP. Pages 227-230

λ **9 signals that show she’s absolutely, positively ready** for a sexual encounter. Pages 250-255

λ **Try these 3 ADVANCED techniques** that’ll have her practically begging to go home with you. Pages 216-220

Well that’s it for this book! If you’re serious about improving your conversation skills and developing the flirty, sexually attractive side of your personality, then I recommend you check out my **Flirt Mastery** system.
Still unsure, well take a look at what **#1 selling author**, John Alexander has to say about my program:

If you want to attract women -- and I'm talking about attracting them so well they're practically begging you to take them to bed that same night -- then you MUST know how to engage them in conversation that builds sexual tension.

Now, you CAN learn this stuff all by yourself the way Steve Scott did and the way I did... by suffering through thousands upon thousands of rejections. After many years of this maybe you'll start to have some success.

(And if that's the route you choose, then good luck to you, because it's gonna be a tough slog.)

Or you can eliminate the learning curve and take a woman home with you as soon as tonight. I know what I'd do if I were starting all over again, and that's why I give **Flirt Mastery** my highest recommendation.

**John Alexander**  
*Author, How to Become an Alpha Male*

Thanks again for checking out this book and I hope you [take the next step] and discover the secrets to mastering your skills at flirting and creating sexual tension!

See you soon...